



UMA Board Meeting Minutes

Date: August 16, 2018, 3:00 – 4:30 PM
Location: FedEx Global Education Center 2010
Present: Betty Morgan, Chrissie Greenberg, Adrienne Cromwell, Randall Borrer, Melissa Cobb, Veronica McClain, Miranda McCraw, Charletta Sims Evans, Lorrie Robbins, William Frey (recorder)
Absent: Chris Meinecke

Minutes from the Board meeting on July 19 were approved.

Board Roles and Quick Reports:

- President: Betty will contact one more person who expressed interest in serving on the Board.
- Vice President: Chrissie and Lorrie will share responsibilities.
- Membership: Adrienne will check on how many members we currently have, paid and unpaid. A reminder to renew needs to be sent.
- Webmaster/Listserv: Miranda learned about the website platform and may simply it for easier editing.
- Publicity/Communications: These two responsibilities could be combined and refocused as Internal and External. Melissa encouraged Board member participation on LinkedIn and Facebook.
- Treasurer: Randall and Chris will continue to share responsibilities. The last report on 6/7/18 shows total bank balance of \$1,289.30.
- Programs: Veronica and Charletta will share responsibilities. They suggest getting materials from speakers well before the presentations to coordinate promotion and set-up.

Programs

- The theme for the UMA year is Pillars of Leadership, and lunch-and-learns could be held in September, November, February, and April. Dr. Ronald Falk from School of Medicine has agreed to present in February on a leader topic of his choice. Other possible topics:
 - The many hats (or roles) of Leadership (e.g. managing, coaching, advising, mentoring, directing, etc.)
 - Understanding and Developing your Leadership Style
 - Situational Leadership
 - Summarization of the key points of one or more significant leadership books (NOT a 'book club', but instead intended to help participants grow in leadership by learning tried and true concepts/methods/practices, and potentially be inspired to get and read the book(s) themselves after the meeting)



- Possible speakers could be Manager of the Year award recipient Andrea Carnegie, Dean Kevin Guskiewicz, Associate Vice Chancellor Andy Johns, Provost Bob Blouin, and Director Kim Strom-Gottfried (Melissa will contact the last two).
- Other possible activities could be an ice cream/snow cone social in September, an afternoon tea and hot cocoa in January, and a half-day conference on campus.

Betty has reserved a table for UMA at the annual Employee Appreciation Fair on October 19 (9:00 – 2:00) and will look into getting a banner and pens; she has requested quotes. Board members will share 1-hour slots. We could hold a raffle for a free 1-year membership.

Branding

- UMA could purchase or make posters about UMA and about specific events.
- UMA pamphlets could be posted across campus.
- The UMA Facebook page could be used more often to share inspirational quotes about leading.

Membership

- Reach out to managers of people and managers of projects and programs.
- Give 1-year free membership to ULEAD participants, award recipients, and award nominees.
- What is the benefit of paying for membership? Social events, networking, resume?
- Could we offer a membership discount to renewing members who bring a guest who eventually joins?
- Could we offer discounts from local vendors?
- Could paid members receive a membership card?

ULEAD

- Betty is invited to represent UMA at ULEAD Graduation on November 29 at the Friday Center.
- All UMA members are invited to attend ULEAD Project Presentations on November 8.

Scholarship for Professional Development

- What are key areas to target on campus?
- Possible benefit of being a paid UMA member

The next Board meeting will be September 20th at 3:00 pm in GEC 2010.